PRIVACY POLICY

Finely Sorted Organizing, LLC

Last Updated: October 16, 2026

This Privacy Policy explains how Finely Sorted Organizing, LLC ("FSO," "we," "us," or "our") collects, uses, discloses, and protects personal information when you visit finelysorted.com (the "Site"), book or receive our virtual or hybrid organizing services, purchase digital products, or otherwise interact with us.

This Policy should be read together with our Cookie Policy and Terms of Service. For clients who enter into a Virtual & Hybrid Organizing Services Agreement (Letter of Agreement), additional confidentiality commitments in that agreement also apply.

FSO is a Maine-formed limited liability company operating from San Clemente, California, and offering services nationwide in the United States. We do not currently target the European Union or United Kingdom as an audience.

1. Information We Collect

1.1 Information You Provide

We collect information you voluntarily provide, including:

- Contact details (name, email address, phone number, mailing address);
- Booking and scheduling information;
- Payment information (processed by third-party processors such as Stripe; we do not store full payment card numbers);
- Information you share during organizing sessions or in communications (including photos or descriptions of spaces, with your consent);
- Testimonials or feedback you choose to provide;
- Information submitted through contact forms, waitlists, or newsletter sign-ups.

1.2 Information Collected Automatically

When you visit the Site, our service providers and we may automatically collect certain technical information, such as IP address, browser type, device information, pages viewed, referring/exit pages, and approximate location. This collection is further described in our Cookie Policy.

1.3 Information from Third Parties

We may receive information from scheduling platforms (e.g., Calendly), payment processors (e.g., Stripe), email service providers (e.g., Mailchimp), and analytics or advertising partners as described in our Cookie Policy.

2. How We Use Personal Information

We use personal information to:

- Provide, schedule, and deliver virtual and hybrid organizing services and digital products;

- Process payments and manage invoices;
- Communicate with you about bookings, services, and your requests;
- Send marketing or newsletter communications if you have opted in (you may unsubscribe at any time);
- Improve the Site, Services, and user experience;
- Analyze Site traffic and measure advertising performance (subject to your cookie preferences);
- Protect the security and integrity of the Site and Services;
- Comply with legal obligations and enforce our agreements.

3. Cookies and Similar Technologies

We use cookies and similar technologies as described in detail in our Cookie Policy. That policy explains the categories of technologies we use (strictly necessary, analytics, marketing/advertising), how consent works, and how you can manage your preferences.

Please review the Cookie Policy for current information about Google Analytics, Google Ads, Meta Pixel, Mailchimp, Calendly, Stripe, Cloudflare Turnstile, and related technologies.

4. How We Share Personal Information

We do not sell personal information. We may share personal information with:

- Service providers who help us operate the Site and deliver Services (hosting, payment processing, scheduling, email delivery, analytics, security) under contractual obligations to protect the information;
- Professional advisors (attorneys, accountants) as needed;
- Authorities when required by law or to protect rights, safety, or property;
- A successor entity in the event of a merger, acquisition, or sale of assets (with notice where required).

For hybrid services, the on-site facilitator is independently hired by the Client. We do not share client session information with facilitators beyond what is necessary for the coordinated session and with the Client's knowledge.

We will not use client names, photos, or testimonials in marketing without separate written consent.

5. Confidentiality of Organizing Sessions

Information shared during virtual or hybrid organizing sessions is treated as confidential. We will not disclose it to third parties except as necessary to provide the Services, as required by law, or with your consent. Neither party may record a session or use AI note-taking without the other party's prior written consent (as also stated in the Letter of Agreement).

FSO is not a HIPAA-covered entity. The Services are not health care or mental-health treatment.

6. Data Retention

We retain personal information for as long as needed to provide the Services, fulfill the purposes described in this Policy, comply with legal obligations, resolve disputes, and enforce agreements. Session notes and related client records are retained for a reasonable period after the engagement ends and then securely deleted or anonymized, unless a longer retention period is required by law or agreed with the client.

Cookie and similar technology retention periods are described in the Cookie Policy (and remain subject to ongoing technical verification).

7. Security

We implement reasonable administrative, technical, and organizational measures designed to protect personal information. No method of transmission or storage is completely secure; we cannot guarantee absolute security.

8. Your Rights and Choices

Depending on your location and applicable law, you may have rights to:

- Access, correct, or delete personal information we hold about you;
- Obtain a copy of your information;
- Opt out of marketing communications;
- Opt out of targeted advertising, sale, or sharing of personal information (where those concepts apply under law);
- Withdraw consent where processing is based on consent;
- Lodge a complaint with a supervisory authority.

To exercise privacy rights, email info@finelysorted.com and describe your request. We may need to verify your identity before responding. We will not discriminate against you for exercising rights available under applicable law.

You can manage cookie preferences through the consent banner and preference link on the Site, and through browser settings. See the Cookie Policy for details, including Global Privacy Control (GPC) handling.

9. Children's Privacy

The Site and Services are intended for adults age 18 and older. We do not knowingly collect personal information from children under 13 (or under 16 in certain jurisdictions). If we learn we have collected such information, we will delete it.

10. International Visitors

The Site may be accessible internationally, but FSO does not currently target EU or UK residents as an audience. If you access the Site from outside the United States, your information may be processed in the United States or other countries where our service providers operate. Those countries may have different data-protection laws than your home jurisdiction.

11. Additional California Privacy Disclosures

If you are a California resident, the California Consumer Privacy Act (CCPA), as amended by the CPRA, provides additional rights. In the preceding 12 months we may have collected the categories of personal information described in Section 1 for the business purposes described in Section 2.

We do not sell personal information. We may "share" personal information for cross-context behavioral advertising as that term is defined under California law when advertising technologies are active; you may opt out via the cookie preference tool or by emailing info@finelysorted.com with the subject line "Do Not Sell or Share My Personal Information."

California residents may designate an authorized agent to make requests on their behalf. We will not discriminate against you for exercising your CCPA/CPRA rights.

12. Third-Party Links and Services

The Site may contain links to third-party websites or embed third-party services (Calendly, Stripe, social media, etc.). Those third parties have their own privacy practices. We are not responsible for their content or practices. We encourage you to review their privacy policies.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The "Last Updated" date will reflect the most recent version. Material changes will be posted on the Site or communicated as required by law. Continued use of the Site or Services after changes become effective constitutes acceptance of the revised Policy.

14. Contact Us

Privacy questions and requests:

Finely Sorted Organizing, LLC

Email: info@finelysorted.com

Website: https://finelysorted.com